

August 20, 2008

Dear Sponsor,

The Canadian Breast Cancer Foundation, BC/Yukon Chapter is honoured to be the beneficiary of the *3rd Annual Push for the Cure "Finale"*, being held October 11th - 13th, 2008 from Hope, BC to Vancouver, BC. We are grateful for your support of this event and thank you for your trust in the work being done by our Foundation.

The success of our Foundation is built upon the passion and commitment of our invaluable volunteers and supporters like Lori Friesen, who will be organizing the *3rd Annual Push for the Cure* event. Lori's energy and talent are inspirational to all of us, as she and the team of skateboarders strive to reach their fundraising goals in 2008.

As we all know, breast cancer affects our lives far too often. Gifts in support of *Push for the Cure* will make possible many valuable and innovative initiatives focused on the prevention, detection, treatment and cure of breast cancer. Your contribution and support of this year's event will enable us to continue the important and vital work to truly make a difference in the lives of women and their families in BC.

On behalf of the Canadian Breast Cancer Foundation, BC/Yukon Region, I hope we can count on your support of the *3rd Annual Push for the Cure* fundraising event to assist us in creating a future without breast cancer.

I would be pleased to assist you with any questions you may have with regards to your support of this event. Please contact me at 604-683-2873 ext 228 or lferrier@cbcf.org.

Sincerely,



Lesley Ferrier
Fund Development Officer,
Community Events & Retail Partnerships